



County of San Diego

NICK MACCHIONE, FACHE
AGENCY DIRECTOR

HEALTH AND HUMAN SERVICES AGENCY
AGING & INDEPENDENCE SERVICES
P.O. BOX 23217, MAIL STOP W-433
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(858)495-5885 • FAX (858)495-5080
www.sandiego.networkofcare.org/aging

ELLEN SCHMEDING
DIRECTOR,
AGING & INDEPENDENCE SERVICES

March 18, 2016

Dear Community Partner,

Since 1998, Board of Supervisors member Dianne Jacob has hosted a biennial Aging Summit coordinated by Aging & Independence Services (AIS) with the goal of highlighting relevant and timely topics in the field of aging. Again this year, she is joined by Supervisor Greg Cox, another champion for the needs of older adults and persons with disabilities.

On March 1, 2016, the County of San Diego Board of Supervisors approved the County's pursuit to become an **Age-Friendly Community and a Dementia Friendly Community** in alignment with the County's *Live Well San Diego* initiative to promote a healthy, safe and thriving region. This began the journey to becoming an AARP and World Health Organization Age-Friendly Community by addressing land use, housing, transportation and other factors to make it easier for older adults to remain independent and "age in place."

Aging Summit 2016: Age Well San Diego will explore livable communities and healthy aging with our keynote speaker and actor **Dick Van Dyke**. He will be joined by other interesting speakers and breakout sessions, resources, and opportunities for participants to meet local exhibitors. Attendees will have the opportunity to view a livable home and a livable community exhibit and then provide their input on priorities to address for the Age Friendly Communities Initiative. We will also include valuable information for family caregivers, particularly those dealing with the challenges of caring for someone with Alzheimer's disease or another form of dementia.

This year's Aging Summit will be held on **Wednesday, June 15**, from 9 a.m. to 3 p.m. (check-in from 8 to 9 a.m.) at the Town & Country Convention Center. There will be a companion site at the California Center for the Arts in Escondido, where keynote speakers will be webcast.

Please join us for this special day and consider sponsoring Aging Summit 2016 and/or participating as an exhibitor. The Sponsorship & Exhibitor Package outlines sponsorship levels and associated benefits, as well as exhibitor opportunities. Your support will help create a successful event that will educate and enrich the lives of all those attending and further the region's journey to making San Diego County an Age-Friendly Community.

If you have any questions, or would like to discuss aspects of this event, contact Cameron Gordon at (858) 495-5719, or you can view the event website at www.aisevents.org.

Thank you for your time and consideration.

Sincerely,

ELLEN SCHMEDING, Director
Aging & Independence Services

ES/dn



Wednesday, June 15

9:00 am - 3:00 pm

Check-in from 8:00 am to 9:00 am

Please return this form with your check in the appropriate amount, made payable to Aging & Independence Services.

For questions, please contact
Cameron Gordon (858) 495-5719

MAIL to:
Aging and Independence Services
ATTN: Cameron Gordon
(858) 495-5719
or EMAIL to:
Cameron.Gordon@sdcounty.ca.gov

SPONSORSHIP BENEFITS

Sponsorship Benefit	Gold Sponsor \$5000	Silver Sponsor \$3000	Bronze Sponsor \$1000
Event Recognition			
Prominent logo projected onto screen during opening speeches and before and after keynote address	X	X	
Name announced during event	X	X	X
Logo placement on event program	X	X	
Name in program			X
Publicity Material Recognition (flyers distributed to senior centers/organizations)			
Logo placement on marketing material	X	X	
Name on marketing material			X
Name mentioned in AIS Bulletin newsletter	X	X	
Name mentioned in official press release	X		
Exhibitor Space			
Best exhibitor table location	X		
Second best exhibitor table location		X	
Third best exhibitor table location			X
Additional Benefits			
Handouts/materials placed in giveaway bags	X		
Opportunity to play brief (1-2 minute) video about your organization during lunch	X		
Exhibit table at the Town & Country and Center for the Arts - Escondido	X	X	X

Vendor hall is available for set up 7:00 am - 5:00 pm (Main site only) June 14th and 7:00 - 8:00 am June 15th

CHOOSE YOUR PREFERRED SPONSORSHIP LEVEL

☐ GOLD (\$5000) ☐ SILVER (\$3000) ☐ BRONZE (\$1000) ☐ OTHER

Select exhibit site(s) ☐ Town & Country ☐ North County (Sponsors may choose one or both sites)

CONTACT INFORMATION

Organization Name:

Address:

Phone:

Email:

For more information, visit www.AISevents.org or call (858) 495-5719



EXHIBITOR FORM

The Aging Summit will be held on

Wednesday, June 15, 9:00 - 3:00 p.m. at two locations:

- ☐ Town and Country Convention Center - Main Site
- ☐ California Center for the Arts in Escondido - North County

Exhibitors will be provided:

Main site: a 6-foot table, 2 chairs and 2 lunches

North County site: 1/2 of an 8-foot table, 1 chair and 1 lunch

Vendor hall is available for set up 7:00 am - 5:00 pm (Main site only) June 14th and 7:00 - 8:00 am June 15th

Electricity available for \$50 at Town & Country;

No electricity at North County site.

Proof of non-profit status may be requested. No table-sharing unless pre-approved.

Wednesday, June 15

9:00 am - 3:00 pm

Check-in from 8:00 am to 9:00 am

Please return this form with your check in the appropriate amount, made payable to Aging & Independence Services.

For questions, please contact Cameron Gordon at 858-495-5719

MAIL to:

Aging and Independence Services
ATTN: Cameron Gordon
5560 Overland Ave Ste. 310
San Diego CA 92123
(858) 495-5719
or EMAIL to:
Cameron.Gordon@sdcpurple.ca.gov

RESERVE YOUR SPOT TODAY!

- ☐ For-Profit Organization ☐ Nonprofit Organization
- ☐ Town & Country – for-profit (\$500); additional North County site (\$150)
- ☐ Town & Country – nonprofit (\$300); additional North County site (\$50)
- ☐ North County site only - for-profit (\$150); nonprofit (\$100)

Agency Name:

Address:

City:

Zip:

Contact Person:

Phone Number:

Fax:

E-mail address:

Will be doing a screening or hands-on exhibit?

If yes, what type?

Special Requests (electricity, etc.):

